

Graphic • Web • Design • Development

Character:

Web Designer — Experience in both web design and web development. Worked with businesses and non-profit organizations alike, both as a designer and as a consultant.

Self-Driven and Team Ready — Self motivated and able to focus to meet deadlines as well as work with others in a team setting.

Qualifications:

- Five years experience designing and developing websites by hand.
- Two Years experience working as a freelance designer with an additional year of working as an in house designer for Cross Town Traders Inc.
- Standards compliant designer, using tableless layouts
- Current knowledge of browser problems and their work-arounds.
- Experience developing and designing sites using Content Management Systems such as WordPress, WordPressMU, Mambo, Drupal, and TextPattern.
- Strong familiarity with PHP and experience developing around PHP functionality.
- Experience creating and administrating MySQL Databases.
- Understanding of web site traffic analytics.
- Experience in SEO Optimization. All my sites are built to be easily indexable and searchable by search engines. Client's sites usually saw an increase in ranking.
- Over five years experience in video and audio production.

Software Skills: (Mac/PC)

Adobe Photoshop
Adobe Encore
Final Cut Pro
Live Type
ActionScript 2.0
Coda
Content Management Systems

Adobe Illustrator
Dreamweaver
Soundtrack Pro
XHTML
XML
Text Mate

Adobe Premier
Flash
DVD Studio Pro
CSS
Microsoft Office
Action Script

MatthewMunsey

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Career Development:

Crosstown Traders: Ecommerce Web Designer 2007 – Present

Worked as an in-house designer, maintaining the different clothing brand sites as well as redesigning brand sites and designing promotional e-mails. Of notable achievement was the redesign of Lew-Magram.com. Responsibilities included developing a new branding and the complete overhaul of the site it self.

- Helped to develop new branding for Lew-Magram.com.
- Worked with other designers as well as merchandisers and marketers.
- Gained experience in design for e-commerce site design.

Thought Design: Founder 2006 - 2007

Managed company full time for the better part of two years while attending school. Built good relationships with both clients and colleagues in the industry.

- Founded the company.
- Oversaw all projects as coordinator and lead designer/developer.
- Handled all client relations.

Freelance Videographer 2004 - 2006

Worked as a freelance videographer ranging in projects from recording business meetings to weddings and other ceremonies. Worked both solo and in team situations.

- Became proficient with video and audio equipment and software.
- Oversaw large video projects and worked as coordinator in team situations.
- Laid out storyboards and planned pieces out from start to finish.

References:

Clint Chappell • Client

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Dennis Landry • Instructor

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Margo Burwell • Instructor

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